

To: ASC Board
From: Chris Eskridge
Date: October 16, 2013
Re: Executive Director's Report

This has again been a very busy six months since we last met. The bottom line is that we are financially sound, and remain a vibrant, active professional society. There is much going on in many spheres in our organization. We are now as large as we have ever been, we have eight divisions and three more are in the works, we have begun to move into the policy arena, our committees are active...we are a very lively entity! The Atlanta meetings are turning out to be larger than expected, with probably 3,400 coming from roughly 40 countries. We also have a host of external groups meeting with us, which is wonderful of course.

In sum, over the last six months we have engaged in the normal flow of business, as normal as anything is with this very dynamic and active organization of ours. A few detailed thoughts:

1. Web Page

We continue to update and improve the web page of course. It is a daily effort and consumes a fair amount of our office time and effort. We are particularly focusing on adding material to the history pages and should be done by the first of the year. I would like to add that we spent a considerable amount of time adding in new material on the ASC History page. I have been working on this for literally a decade, and now have combed thru our files, scanned and now posted everything that I can find that is of historical significance. I do plan to keep looking in the files in case I missed something, and will continue to update the history page with our current "history."

2. Policy and Procedures Manual

We made all of the updates to the Policy and Procedures manual subsequent to the Spring Board Meeting and it posted on the web.

3. Columbus Office Update

The Columbus staff has performed above and beyond this year, handling the elections, getting the annual meeting program together, dealing with the newsletter, keeping the membership list and database up to date, and moving our funds in and out in an orderly fashion. Susan Case has done a remarkable amount of work getting the app program ready for the meeting. Nicole Coldiron spent a significant amount of time going through our financial records, re-examining our financial protocols, and updating things. She coordinated with our external accountant on this. Anne likewise went way beyond the norm, spending huge amounts of time getting the history pages up to date. This has been a decade-long project that has come to finish. We will, of course, keep updating the history page with the "new" history of ASC. We have an extremely professional, dedicated, and committed staff who focused on the health and well-being of ASC, who regularly go the extra mile, and are always looking for ways to save ASC money. We are very fortunate.

4. *Annual Meeting Preparations*

- A. Atlanta (2013) - We did our site visit last Spring in conjunction with the Spring Board Meeting and lined things up. We have worked with the hotel staff since of course. The hotel is full, things are organized, the program book is printed, the app program is up and running, bags and badges have been ordered....we are ready to go!

- B. San Francisco (2014) – I went to San Francisco last August and got a good look at the hotel. We are anticipating an attendance of 3,800. There have been some renovations since we were there last and things look very good.

5. *Ice Cream Social*

I saved the best until last...you are all invited to participate in the Ice Cream Social which will take place from 1:30 to 2:45 on Thursday in the Exhibit Hall. The event will be sponsored by Wiley Blackwell this year. All Board members, please get ready to do some scooping!