

To: Executive Board
From: Chris Eskridge
Date: April 15, 2011
Re: Executive Director Report

1. Financial Status - We have been engaged in a number of financially related activities in the past few months:
 - A. We have engaged in the normal flow of business; invoicing, collecting, paying our bills, maintaining the books, etc. I can report to the Board that these fiscal functions are being carried out smoothly and with dispatch.
 - B. The following three financial reports are attached:
 1. Balance Sheet 2010: We had \$1.79 million in assets as of the end of 2010, of which \$1.59 million was open balance equity.
 2. Profit and Loss 2010: We realized a profit of \$250,000 for the year. Please note however, that a good part of this was a "paper profit" so to speak. Our investment portfolio was up \$124,000 for the year. Operationally, we saw a \$126,000 positive cash-flow return in 2010 and consequently had no problem making our payroll and paying our bills. We remain in a positive fiscal position to date. We are, in business jargon, a double bottom line entity with both a need to make money and to have a positive impact on our field/on humanity. While our emphasis is certainly on the latter, we cannot forget the former.
 3. Profit and Loss Budget Comparison 2010: Note that we stayed within our line item budget in nearly every category. We spent some \$6,000 more on the annual meeting than budgeted but needed to, to cover the added costs for the larger attendance. CPP cost us more because of a change in the Florida State GRA salary schedule. You will note that we roughly \$7,000 over in the Misc category. This is credit card expense (which we should probably put into a separate category in the future). This high figure reflects the fact that we processed more credit cards due to the increase in our membership, and the fact that we had more persons attending the annual meeting than we had anticipated. That said, we have entered into a contract with a new credit card processing firm which will cut our credit card processing costs by roughly \$3,000 a year. Overall we came in roughly \$47,000 under budget for the year.
 - C. The following information which was updated as of April 5, 2011, and has been given to the Division Chairs:
 1. DCC - \$17,022; 305 members
 2. DCS - \$15,096; 263 members

3. DEC – (\$319); 125 members
 4. DIC - \$14,543; 215 members
 5. DPCC – (\$1,361); 174 members
 6. DWC - \$6,320; 276 members (+\$35,062 in the Feminist Crim account)
- D. Financial Outcome of the San Francisco meeting - We showed a profit of roughly \$83,000 (see below). This was the largest meeting we ever had, with nearly 3,200 people registering. We anticipate an attendance in this same range for Washington, D.C., perhaps around 3,100. I might point out that our overall profit for the year matched the profit from the meeting. In the past, we ran the meetings from a break-even perspective, but now the meeting is emerging as a positive cash flow revenue source for us.
2. Policies and Procedures Manual - We have updated the Policies and Procedures manual. A copy is on-line, and a hard copy is maintained in both the Columbus and Lincoln offices.
 3. Meeting Site Visits - We conducted a preliminary site visit to Chicago last October to iron a few things out, and we will be going back to Chicago in the Fall. We will be conducting the final Washington site visit on Friday, April 29 just before Board Meeting. I can report that there are some challenges, but things are in order, and we are moving in a positive direction.
 4. Trips to Columbus - I have not made any trips to Columbus this Winter as there has simply been no need. I am, of course, in constant communication with our Columbus staff and can report that the office is functioning smoothly. I am planning on going to Columbus in October.
 5. Divisions and Committees - I have stayed in touch with Division and committee chairs, communicating with them regarding a number of issues. The DEC is in the hole financially by just a few hundred dollars, and they are aware of this. This is a new division and they are working on getting a better handle on costs and should be in the black within a year. The bigger concern is the DPCC which is now \$1,300 in the hole. Again, they are aware of this and are making plans to return to a positive balance.
 - 6.. Web Page – We continue to spend time updating the information on the web page. The big project this year has been to update the undergraduate and graduate school page.
 7. Annual Meeting Registration Fee Increase – We would like to propose that the standard pre-registration meeting fees for the Washington, D.C. meeting remain the same as last year. We would like to increase the post October 1 registration fees however. ASA and ACJS both have a \$50 hike in the registration fee after their pre-registration deadline. We would like to propose a \$40 increase in the

post October 1 registration fees for regular attendees, and a \$10 increase for students, as noted below:

Current registration fees (registering prior to October 1 – proposing no change)

ASC member - \$120

Non member - \$160

ASC student member - \$40

Student non member - \$90

Current registration fees (registering after October 1)

ASC member - \$150

Non member - \$190

ASC student member - \$50

Student non member - \$100

Proposed Registration Fees After October 1)

ASC member - \$160

Non member - \$200

ASC student member - \$60

Student non member - \$110

8. Sarah Hall – There are three issues that we need to review:
 - A. We have scheduled a tribute session for Sarah Hall in a large room in the time slot just before lunch on Friday. I have written all past ASC presidents and nearly all have said that they wish to participate in this session. The trick will be to keep them to 2 to 3 minutes each!
 - B. We voted as a Board last November to establish the Sarah Hall Memorial Fund, but did not decide where to spend the money. Steve and I wish to propose that the income generated from this fund be used to support the Minority Fellowships. Sarah was all about students and all about helping those in need. This would also send a message that the Board greatly values the Minority Fellowship program and sees this as a top priority. I would also point out that we list in the printed program and verbally state during the Minority Fellowship presentation, the names of the major contributors to the fund, ie., “this year’s awards were made possible by generous contributions from Sally Jones, Pete Smith and the 120 persons who contributed to the Sarah Hall Memorial Fund.” By doing this, it will keep Sarah Hall’s name alive and “out there” so to speak, and that is in and of itself a memorial to her and her memory. A footnote logistics issue – we propose that for now, this not be an endowed fund but that contributions be used to fund the minority scholars each year; that contributions are given and the fund is drawn down to support the minority fellows. In time, when and if the fund begins to grow, we will return to the Board with a plan of how to

move this into an endowed fund.

- C. Steve and I would like to propose that we rename the Bloch Award as the Bloch/Hall Award, or more precisely the Herbert Bloch/Sarah Hall Award. The following is the official narrative for the award:

“The Herbert Bloch Award (established in 1961) recognizes outstanding service contributions to the American Society of Criminology and to the professional interests of criminology.”

In his life, Herbert Bloch served the field in general, and served the professional interests of criminology, but he was never a member of ASC. Sarah Hall obviously served ASC. We are quite firm in our position that we should not remove the name of Herbert Bloch from this award. This is a well-known award, and has been a part of ASC for 50 years. To totally reflag/rename it would remove some of the name brand if you would, and again the award is for service to the profession as well as service to ASC, and naming it after persons who exhibited both of those modes of service in their life brings an enhanced level of validity to this award.

**2010 SAN FRANCISCO MEETING
FINANCIAL STATEMENT**

INCOME:

REGISTRATION FEE	\$351,410.00
WORKSHOP SESSIONS	5,575.00
MINORITY DANCE	2,000.00
ROOM REBATE	12,612.60
TOTAL INCOME	\$371,597.60

EXPENSES:

ALL ACADEMIC	\$ 13,833.59
AUDIO VISUAL	67,843.52
DRAYAGE	20,613.84
MEALS	1,335.12
EXTRA HELP WAGES	11,200.00
POSTAGE	56.68
PRINTING	1,708.00
PROGRAM PRINTING	26,023.50
WORKSHOP SESSIONS	7,392.75
RECEPTIONS	
BRUNCH	11,755.92
WINE & CHEESE	19,597.01
OPENING RECEP	32,475.54
PRESIDENTIAL	41,459.46
MINORITY DANCE BAND	6,142.50
ICE CREAM SOCIAL	108.78
PHONE	80.00
SHIPPING	1,095.18
SITE VISIT TRAVEL	1,305.44
SUPPLIES	16,285.90
TRAVEL	8,040.88

TOTAL EXPENSE \$288,353.61

TOTAL PROFIT \$83,243.99