

To: Executive Board
From: Chris Eskridge
Date: April 15, 2008
Re: Executive Director Report

1. Financial Status - We have been engaged in a number of financially related activities in the past few months:
 - A. We have engaged in the normal flow of business; invoicing, collecting, paying our bills, maintaining the books, etc. I can report to the Board that these fiscal functions are being carried out smoothly and with dispatch. As John will explain in more detail, we made just under \$40,000 from the Atlanta meetings, and realized a gain of roughly \$231,000 last year. Our total assets were just under \$1.5 million at years end. All of the divisions are now in the black.
 - B. We have filed our taxes for 2007 and plan on filing them at least a month before the deadline from now on.
2. Policies and Procedures Manual - We have updated the Policies and Procedures manual. A copy is on-line, and a hard copy is maintained in both the Columbus and Lincoln offices. With the pending Constitution and By-Laws revisions, a significant re-write of the Policies and Procedures Manual will be needed this coming year.
3. Meeting Site Visits - By the time of our Board Meeting, we will have completed the St. Louis site visit. We will be conducting the Philadelphia site visit the Sunday/Monday after the Board Meeting. I can report that things are in order, and we are moving in a positive direction.
4. Trips to Columbus - I have not made any trips to Columbus this Winter as there has simply been no need. I am, of course, in constant communication with our Columbus staff and can report that the office is functioning smoothly.
5. Divisions and Committees - I have stayed in touch with Division and committee chairs, communicating with them regularly regarding a number of issues.
6. Travel - As a point of information, I am traveling to Vienna in April for the United Nations Crime Commission meetings. I will not be going as the ASC representative but will be going under a different ~~A~~hat. I will also be going to Sweden in June for the Stockholm Award meetings, and to Scotland in September for the European Society of Criminology meetings. I will display our journals, newsletter, brochures, etc. at the meetings when appropriate, but no ASC funds will be used for any of these trips.
7. Web page – We of course continue to update and improve the web page. The

latest additions include material from the syllabi collection project. We are also in the process of updating/correcting the contacting information for all of the graduate schools. One particular addition of interest to the web page is a paper presented by O. W. Wilson at the 1954 ASC meetings.

8. ASC Oral History - The Board allocated \$2,000 for me to video tape Freda Adler and Gil Geis, focusing upon their memories of ASC. I have contacted both of them, and they have agreed to be interviewed, but we have had some difficulty in coordinating schedules. I hope to get this done before the November meetings.
9. Action Item - I would have normally adhered to the "leave well enough alone" principle, but I raise this in the spirit of the current revision of our Constitution and By-Laws where everything is being reviewed. At present, the editors of our journals receive a \$5,000 annual stipend. Instead, I propose that the editors of our journals receive a \$5,000 annual professional expense account, with expenditures approved by the Executive Director and/or the President. My thinking is that our journal editors are senior persons who are well paid, and the \$5,000 is hardly the reason that they applied for and work on the journal. In addition, after paying "double-dip" social security and regular taxes on the stipend, they only see between \$2,500 and \$3,000 of this money. In other words, we are literally paying the state and federal IRS half of the stipend. I believe that both ASC and the editors will get a bigger bang for the buck by turning this into an expense account. I can see this money being used to perhaps hire additional help, upgrade computer hardware and software, or serve as seed money to support special seminars that focus on recent journal publications (particularly applicable for CPP I would suggest). It would also obviously allow the editors to attend more professional meetings where they as editors, the journal, and the Society at large would realized some measure of enhanced visibility.
10. ASC Dynamics - We finished last year with just under 3,500 members; roughly the same number we have had for some years now. As I look at the field, I don't see us growing much in the next few years. Schools may be adding a new faculty line from time to time, but they are not starting new programs. The big growth years for ASC came in the late 1970s and early 1980s when universities added new criminology/criminal justice programs seemingly every day, and we had some real challenges as we tried to keep up. Today we have some very different challenges, and in some ways they are more difficult. To use a medical analogy, it is not the size of the brain that counts, but rather the inter-connectivity, and there is now a fair amount of inter-connectivity within ASC.

We currently have 25 committees with roughly 300 members who carry out a wide array of duties. We have 5 divisions (and 3 more in the process of being created as of this writing) with chairs, boards, and committees. There are division web pages, newsletters, and journals with editors and editorial boards, there are two Society-wide journals with editors, assistant editors, managing

editors, and editorial boards, we have a Society-wide newsletter, a 3-gig web page with a wide array of information and announcements that requires constant attention, a mentoring program, a syllabi collection project, and have now begun running workshops at our Annual Meeting. We run an extremely vibrant employment exchange program (in print form, on the web page, and in an operational context at the Annual Meeting), we give out graduate and undergraduate fellowships/scholarships annually, we hand out more than 20 Society-wide awards each year, and the divisions accumulatively hand out another 20. Last but certainly not least, we run the largest annual criminology meeting in the world, and it is truly a classic *three-ring circus* of activity, energy and endeavor. It would take another paragraph to delineate all of the things going on there, as you all know! Internally, we have about 450 people actively involved in various operations and governance of this organization and its divisions, or about 13 percent of the membership. In addition, we have our professional staff in Columbus - a bookkeeper, a webmaster/newsletter managing editor, an office administrator, and a part-time staff member who helps us in rush periods.

Externally we have bankers, brokers, an auditor, web providers, copy editors, printers, publishers, hotel convention service managers, hotel food service reps, hotel sales managers, drayage providers, and AV providers. We work with roughly 50 publishing companies who exhibit at our meetings and advertise in our journals and newsletters, and a number who financially support several of our awards. We also work with various societies of criminology, as well as other professional organizations and entities in a wide variety of settings (ie., Homicide Research Group, *Journal of Quantitative Criminology*, Campbell Collaboration, etc). Last year we interacted with some 150 different colleges and universities in the employment exchange context, and another 25 or so as we coordinated their Annual Meeting social events. Then there is the never ending miscellaneous *stuff*. Last year for example, we spent a significant amount of time working with the U.S. Secret Service as we arranged for Jimmy Carter's visit. The year before it was the IRS. In the Weberian sense, we have become a rather complex organization.

Procedurally/pragmatically, it is my job to coordinate all of this. There is, of course, an organizational structure and I obviously don't deal individually with all 450 members who carry out their various Society duties, nor with all 150 of the universities who want to run ads. It is a challenge at times, but I can report that organizationally/structurally, things are working well at present and it is certainly my goal to keep this rather diverse entity we call ASC moving forward in its many facets, venues, and arenas, and to do so in a financially responsible fashion.

ATLANTA MEETING
FINANCIAL STATEMENT

INCOME:

REGISTRATION FEE.....	\$270,035.00
TRAINING SESSIONS.....	325.00
SOLD PROGRAM.....	20.00
MINORITY DANCE.....	3,079.00
ROOM REBATE.....	19,389.38
 TOTAL INCOME	 <u>292,848.38</u>

EXPENSES:

ALL ACADEMIC.....	\$ 13,000.00
AUDIO VISUAL.....	72,265.68
CULTURAL & HISTORICAL EVENTS.....	1,170.24
DRAYAGE.....	16,272.17
MEALS.....	2,607.09
EXTRA HELP WAGES.....	750.00
PROGRAM ASSISTANT.....	9,185.05
POSTAGE.....	1,131.21
PRINTING.....	3,818.20
PROGRAM PRINTING.....	23,415.61
PROGRAM COMM LUNCH.....	2,430.15
RECEPTIONS:	
MISC. RECEPTIONS.....	11,837.88
WINE & CHEESE.....	12,664.78
OPENING RECEPT.....	26,783.76
PRESIDENTIAL.....	31,758.88
MINORITY DANCE.....	3,000.00
ICE CREAM SOCIAL.....	666.92
 SHIPPING.....	 4,756.43
SITE VISIT TRAVEL.....	189.00
SUPPLIES.....	9,301.67
TRAVEL.....	6,569.92
MISCELLANEOUS.....	<u>311.93</u>
 TOTAL EXPENSE	 \$253,886.57