

ASC EXECUTIVE BOARD MEETING MINUTES

Tuesday, November 18, 2014
San Francisco Marriott Marquis Hotel

Those in attendance: Robert Agnew, Jay Albanese, Eric Baumer, Joanne Belknap, Shawn Bushway, Laura Dugan, Bonnie Fisher, Natasha Frost, Karen Heimer, Beth Huebner, Lauren Krivo, Candace Kruttschnitt, Karen Parker, Ruth Peterson, Hillary Potter, Travis Pratt, Claire Renzetti, Nancy Rodriguez, Pam Wilcox, and Chris Eskridge (Recorder).

The meeting was called to order by ASC President Joanne Belknap at 3:00 pm.

1 – The Board charged the Finance Committee with regularly examining the budget, with an eye towards obtaining more accurate estimates of expenses and income.

2 - The Board approved the establishment of a standing Long Range Planning Committee. The Chair of this committee will be invited to attend Board Meetings on a regular basis.

3 –The Board approved the policy of having a member of the Long Range Planning Committee also serve on the Finance Committee (in addition to the Treasurer).

4 – The Board will invite representatives from Burnhart Wealth Management and Fifth Third Bank to the Mid-Year Board meeting, to make presentations regarding their respective investment proposals.

5 – The Board approved the establishment of a standing Collaborative Research Initiatives Committee. Their initial charge is to examine the operational parameters of continuing and expanding our collaborative research initiatives.

6 – The Board asks that the re-organized Ethics Committee develop a statement of guiding ethical principles, and utilize reports prepared for the Board by previous Ethics Committees as a guide.

7 – The Board voted to hire a media relations representative who will work with/coordinate with the ASC membership, the Board, the Policy Committee, and the ASC office. The Board set aside up to \$50,000 per year for this initiative. We will not move forward with the hiring process at present however, but will wait until an organizational structure and process is established. The Ad Hoc Committee will collect more information regarding structure and process options, and report back to the Board by the Mid-Year meeting.

The meeting adjourned at 6:45 pm.

Chris Eskridge, Recorder