

To: ASC Executive Board
From: Bonnie Fisher and Chris Eskridge
Date: April 14, 2025
Re: Treasurer's and Executive Director's Report

November to April has been a period of high activity, as usual. Our 2024 financial records have been completed and the audit of our 2024 books is currently underway. We are continuing to refine the annual meeting app, working on meeting logistics, and dealing with the normal flow of business.

Our report, with a particular focus on the financial state of affairs:

1. Financial State of the Organization:

A. We have engaged in the normal flow of business; invoicing, collecting, paying our bills, maintaining the books, etc. These functions are being carried out with focus and dispatch.

B. The following financial reports are attached:

1. Balance Sheet 2024: We had just over \$4.5 million in assets at the end of 2024. Just over \$4 million was retained balance equity (our net worth).

2. Profit and Loss 2024: We saw an operational loss of \$250,568 for the year. The main "culprit" was the Annual Meeting. We took in \$85,000 less than budgeted, and spent \$110,000 more. We spent \$30,000 more on the Criminology budget than was planned. On a smaller scale, we took in \$7,000 less in advertising and spent \$9,000 more than budgeted for the Executive Board's travel and meals. Our investments showed an increase of \$368,680 so we showed a bottom-line profit of \$118,000.

2. Membership - We ended 2024 with 3,074 members from 49 countries. Roughly 12% (n=370) of our membership was non-US based, and 29.6% (n=852) were students. Membership was up slightly from 2023 (3074 vs 3066 = +8). As of the first week of April, we had 2,696 members in total consisting of 1,898 regular members (70%), and 798 student members (30%).

3. Divisions - The Divisions are all doing well. All are on the positive side of the ledger financially, and have solid membership figures. As of the first week of April, 1,388 of our members (51%) were members of at least one division. The aggregate division membership count was 2,936. Division chairs have online access to their respective divisions' current financial records and membership counts.

4. Washington D.C. Meeting Report – The Washington, D.C. Marriott is a tremendous property. We have plenty of meeting space, and plenty of sleeping rooms. The proverbial question is how many people will attend the meetings. We are a little concerned in that March paper submissions were 7% lower than last year. We will have a better feel for the projected meeting attendance of course after the poster/roundtable/lightning session deadline passes in mid-May.

5. Committees, Divisions, Liaisons and Editors – The ASC staff has stayed in touch with committee and division chairs, as well as liaisons and editors, communicating with them regarding a number of issues. Within our organization, there are currently 21 divisions, 31 committees, 12 journals, an annually published handbook, an organizational newsletter and webpage, numerous division newsletters and webpages, and liaisons to 4 external organizations (AAAS, COSSA, Oral History Project, and the UNODC).

6. Webpage Update – Last year, we had an estimated 1 million visits to our webpage from individuals from roughly 175 countries. We have also had over 30,000 attempts to hack our website (the largest number from Singapore by the way), and all have been stopped to date. We have a company that we work with to deal with cyber-attacks, and utilize the WordFence software in that effort for the ASC website and the 21 Division sites. In all this, kudos to Kelly Vance as she leads and oversees these efforts.

7. Mid-Year 2025 Budget Review – While there will be decisions made at the upcoming Board Meeting that will impact the proposed budget, we have prepared a tentative proposed revised 2025 budget, based on an examination of last year’s expenses and income, and somewhat speculative anticipated income and expenses for the rest of this year. We are quite concerned per our future financial picture. We ask that the Board members review the Long-Term Fiscal Concerns document that is linked to the Board agenda, as well as the linked proposed revised budget.