

To: ASC Board  
From: Chris Eskridge  
Date: November 1, 2022  
Re: Executive Director's Report

This has been a very busy six months since the last Board Meeting. This report will focus on the operational aspects of the organization. I can report that we continue to be financially sound, and remain a vibrant, active professional society. The Atlanta meetings appear as if they will attract around 3,300 attendees.

### *1. Membership Figures*

As of today, we have 3,196 members. This is roughly 200 in excess of where we were last year at this time, but still short of our pre-COVID 2019 figure of 3,407. The 3,000 range membership figures we maintained for the COVID years however is strong, and I fully expect to see our 2023 membership figure to be around 3,400, ie., back to a pre-COVID range.

### *2. Divisions*

As usual, I try to stay in touch with the divisions, especially at this time of the year as they make their annual meeting plans. As noted in the financial report, all of the divisions are doing well, with solid membership and positive account balances.

### *3. Committees*

Our 30 or so committees and liaison representatives have all been active and have fulfilled their assignments in a timely fashion. I have stayed in touch with the committee chairs and liaison reps when needed.

### *4. Columbus Office Activities*

The Columbus staff continues to perform above and beyond, handling the elections, getting the annual meeting program together and handling the myriad of meeting logistics, dealing with the newsletter, keeping the membership list and databases up to date, interacting with divisions and committee members, managing the webpage, and managing our funds in an orderly fashion. Our membership and meeting registration forms are particularly complicated (our members can join any of 19 divisions and can select from roughly a dozen different publications and choose to receive each of those in different ways), and that has required a significant effort on their part. They work together to help ASC run smoothly and to particularly make our growing annual meeting a seamless event. The staff continues to evaluate old vs new ways of handling their tasks, with a constant eye toward cost effectiveness. In sum, we have an extremely professional, dedicated, and committed staff who are focused on the health and well-being of ASC, who regularly go the extra mile, and who are always looking for ways to be more effective. We are very fortunate.

### *5. Annual Meeting Preparations*

A. Atlanta (2022) - We have worked with the Atlanta Marriott hotel staff in the past and have an excellent relationship with them. Things are organized, the program book is being printed, the Fire Marshal has approved the meeting layout, bags and badges have been ordered, money has been collected, meeting

room set-ups finalized, AV have been arranged, and food has been ordered...we are ready to go! At this point, there are 2,674 individuals registered for the meetings, and as per above, we estimate that the final registration figures will be around 3,200 to 3,300.

B. Philadelphia (2023) – We anticipate a very large meeting next year. We have run numerous meetings in the Philadelphia Marriott, so we are somewhat familiar with the layout of the hotel, but given the anticipated size of the meeting, we are very much aware of the need to refresh our memory and to make sure we have a solid handle on the meeting space. We have been working with hotel staff already, and we plan to travel to Philadelphia in April, in conjunction with the Spring Executive Board Meeting, to visit with the hotel staff in person and to review the hotel space and layout.

#### 6. *Ice Cream Social*

The best is always last. Please note Thursday, 1:30 to 2:45 on your calendar for the Annual Meeting Ice Cream Social. I have aprons for all Board members as usual. The Ice Cream Social will be held in the Exhibit Hall (Imperial Ballroom).