



AMERICAN SOCIETY OF CRIMINOLOGY

Dear Advertiser,

I am excited to invite you to join the American Society of Criminology's 80th Annual Meeting as an exhibitor or advertiser from November 12 to 15 in Washington D.C. This premier event brings together educators, researchers, and practitioners shaping the future of the field giving you the opportunity to connect with 3,500+ criminology and criminal justice professionals.

EXHIBITOR BOOTH INFORMATION

Showcase your products, services, and innovations directly to a focused audience while building meaningful connections with thought leaders in the field by reserving an exhibitor booth.

The Society is committed to providing accessible, comfortable, and highly visible exhibit spaces to ensure your organization has the ideal platform to showcase its products and services at the Annual Meeting. Detailed information on booth options, deadlines, and fees can be found in the *Booth Reservation Form* below.

EXHIBITOR BOOTH PACKAGE

Each 10' x 10' booth space includes:

- Four (4) ASC Annual Meeting Registrations with name badges & swag
- Prime location within the exhibit hall
- One (1) 6' table with two chairs, 36" side divider drapes
- One (1) print program per exhibitor
- One (1) professionally drawn sign identifying your company
- Booth number and company logo & information on the ASC mobile app
- More complete furnishing and drayage service is available at additional cost

EXHIBIT HALL DATES AND HOURS

| | |
|-------------------------------------|--------------------|
| Wednesday, November 12th | 9:00 am - 5:00 pm* |
| Thursday, November 13 th | 8:30 am - 5:00 pm* |
| Friday, November 14 th | 8:30 am - 5:00 pm* |

EXHIBITORS' SET-UP TIME

Booth spaces will be ready for exhibitors to arrange their displays at 1:00pm Tuesday, November 11th and Wednesday, November 12 until 9am.*

EXHIBITOR DISMANTLING

All exhibit material must be packed/removed from the exhibit area by 7:00pm Friday, November 14th*

**Times are subject to change. Exhibitor kits will be sent from the drayage company (Viper) once all details are worked out with the hotel and fire marshal.*



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PRINT AND DIGITAL ADVERTISING

We also encourage you to connect with participants by advertising in the Annual Meeting print program and/or mobile app. Both platforms provide excellent visibility to an engaged audience of criminology and criminal justice professionals.

See the *Exhibitor Booth and Advertising Form* below for details and deadlines for the Annual Meeting Program. The printed program is distributed to all those who request one with their registration.

MEMBERSHIP MAILING LABELS

If interested in sending out your own direct mail campaign, you can purchase membership mailing labels. Please see the *Exhibitor Booth and Advertising Form* below for pricing information. Contact Sheena Case at asc@asc41.org if you have any questions.

ASC NEWSLETTER ADVERTISING

ASC members receive our newsletter, *The Criminologist*, six times throughout the year. We invite you to advertise in one or more of these issues.

THE CRIMINOLOGIST is the official newsletter of the Society and is designed to provide members with information on societal activities, news concerning criminal justice events, and appropriate news related articles to members. It contains information about the Society, news events and covers matters of interest associated with the study and practice of criminology.

Each issue is posted during the first two weeks of January, March, May, July, September, & November.

For rates, deadlines and additional information on how to submit in the newsletter, please refer to the [The Criminologist](#) page on the ASC website, or email Kelly Vance at kvance@asc41.org.

*Thank you for your support of the American Society of Criminology,
Sheena Case, ASC Deputy Director*

ASC EXHIBITOR BOOTH & ADVERTISING FORM



AMERICAN SOCIETY OF CRIMINOLOGY

Contact Name: _____

Exhibitor Name: _____

Address: _____

Phone: _____

E-Mail _____

Exhibitor Booth Reservation: *(Due on or before Friday, September 12th)*

\$1000.00

10x10 Exhibitor Booth _____

Indicate how you would like your booth sign to read:

Please send exhibitor badge names to Sheena at asc@asc41.org

Print Program Advertising: *(Due on or before Friday, September 12th)*

Page should be black & white pdf copy (width x length size below with 1/8" bleed)

\$300.00

Full page, with booth 5" x 8" _____

\$200.00

Half page, with booth 5" x 3 1/2" _____

\$350.00

Full page, without booth 5" x 8" _____

\$225.00

Half page, without booth 5" x 3 1/2" _____

\$400.00

Inside back cover 5" x 8" _____

\$450.00

Inside front cover 5" x 8" _____

Mobile App/Website Advertising Only: *(Due on or before October 3rd)*

\$175.00

With booth _____

\$200.00

Without booth _____

\$400.00

Mobile App Banner (only 5 available) _____

Membership

\$200.00 with booth/

Mailing Labels:

\$300.00 without booth _____

Total Due: _____

Method of Payment (Please check one):

| | |
|--------------------------|--|
| <input type="checkbox"/> | Send Invoice to pay by check |
| <input type="checkbox"/> | Send Invoice and secure credit card payment link |
| <input type="checkbox"/> | Check Enclosed |



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ADDITIONAL INFORMATION FOR THE ANNUAL MEETING MOBILE APP

Please complete the details exactly as you would like them to appear in the ASC mobile app and return them with your Booth Reservation Form.

| | |
|---|----------|
| Company Name: | |
| Public Address: | |
| Public Contact Name: | |
| Public Contact Title: | |
| Badge Name & Title: | 1: 2: |
| Phone: | |
| Fax: | |
| Contact/Public Email: | |
| Website URL: | |
| Company Information/Description to be placed on Mobile App: | |
| The mobile advertising PDF should be 300dpi. Please send the advertisement and your company description to Sheena at asc@asc41.org by October 3rd. | |
| Thank you! | |

Advertisements, labels, inserts and exhibit space cannot be secured until payment is received in full. ***Exhibit space will be determined by the date on which your request and payment is received.*** An invoice will be provided on request. **Booth Cancellation Policy:** Cancellations received up to August 30th will be refunded minus a 10% processing fee. Cancellations received after that date will be refunded at 50% of the original amount paid.